UK AREA INTELLIGENCE

Marlborough

Wiltshire, South West, England

LIVEABILITY AND COST REPORT



OVERALL SCORE

GOOD

STANDING

Below the index median

BIGGEST LEAD

Housing (97)

BIGGEST SHORTFALL

Transport (45)

£328,908	67	80%
AVERAGE HOME	COST OF LIVING	COMPLETENESS

A free report on what it is like to live in Marlborough, and what it costs. Twelve categories scored from open government data, each compared against every other area in our index, with the source behind every figure named where it appears.

INSIDE THIS REPORT

- The twelve category scores in full
- The cost of buying, and buying against renting
- Which households the area suits
- Places elsewhere with a similar profile
- How Marlborough compares with every scored area
- Air quality against the published limits
- Nearby areas and their scores
- Every source behind every figure

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How to read this report

Every figure here is published by a government body or another open source, and every one is named where it appears. Nothing is estimated to fill a gap: where a dataset has not loaded for this area, the category is left out of the overall score and the remaining weights are rebalanced, which is why the completeness figure on the cover matters as much as the score beside it.

Scores run from 0 to 100 and are ours, not anybody official. They exist to make twelve very different measurements comparable on one scale, and they are calibrated against every other area in our index rather than against an absolute standard. A 70 therefore means "well above the typical UK area we have scored", not "seven out of ten".

THE BANDS USED THROUGHOUT

SCORE	BAND	WHAT IT MEANS
85 to 100	**Excellent**	Among the strongest areas in the index on this measure
70 to 84	**Very good**	Clearly above the typical scored area
55 to 69	**Good**	Around the middle of the index
40 to 54	**Fair**	Below the typical scored area
0 to 39	**Challenging**	Among the weakest in the index, or measured against a difficult baseline

Two measurements are not comparable across the United Kingdom and are never ranked together in this document. Recorded crime in England and Wales is a count of offences within about a mile over one month, while Scotland publishes an annual rate per 10,000 residents by council. School attainment uses Attainment 8 in England, the Capped 9 points score in Wales and the average highest SCQF level of school leavers in Scotland. Each is compared within its own nation.

This report is guidance built from published statistics. It is not financial, mortgage, legal or investment advice, and TrackPostcode.UK is not authorised or regulated by the Financial Conduct Authority.

SUMMARY

In short

Marlborough scores 65 out of 100 overall, which places it below the median of the 539 UK areas we have scored. Its biggest lead is housing, scoring 97 against the English median of 83; its biggest shortfall is transport, 45 against 75.

- Nearest scored area: Swindon, about 10 miles away, scoring 69.
- Median overall score across the 539 areas in the index: 67 out of 100.
- Categories without data are excluded from the overall score rather than estimated.

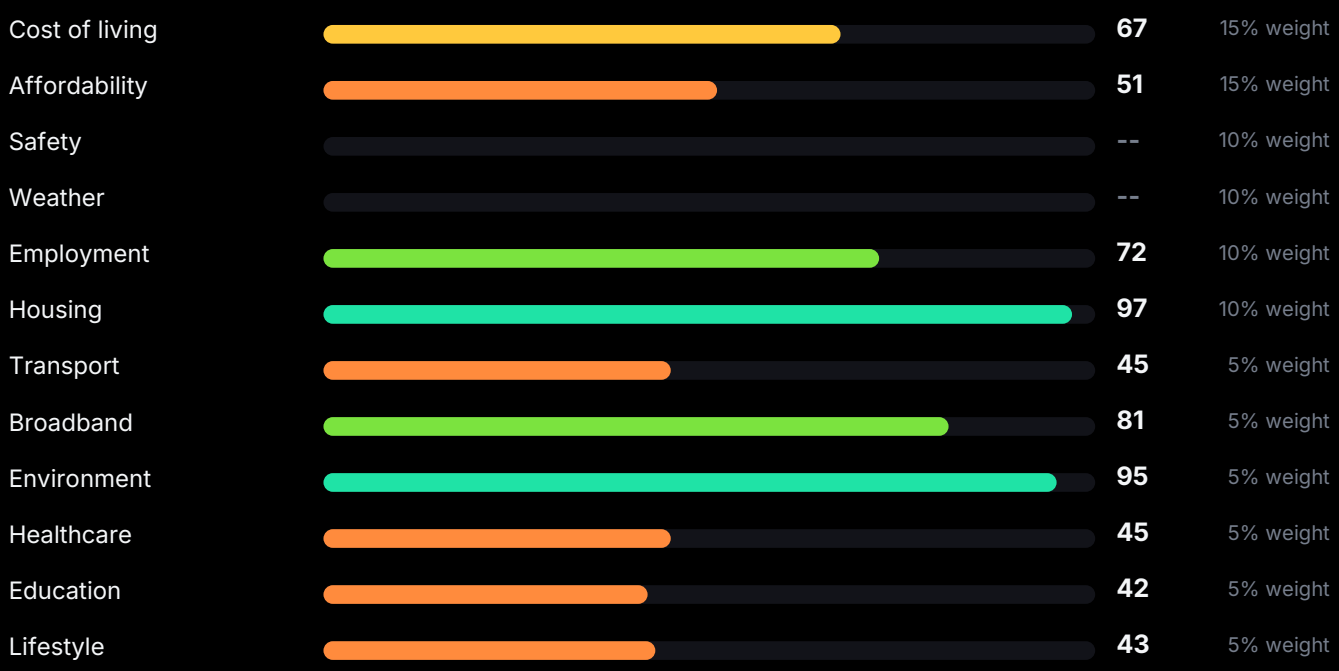
MARLBOROUGH AT A GLANCE

MEASURE	FIGURE
Postcode used	SN8 1JE
Local authority	Wiltshire
Constituency	East Wiltshire
Overall score	65 out of 100, good
Report completeness	80 per cent of categories carry data
Average property price	£328,908

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The twelve categories

Each category is scored 0 to 100 from its own named source, then combined into the overall score using the weights shown. A category with no data for this area is excluded rather than guessed at.



Weights are rebalanced across whatever categories have data, so an area missing one is neither rewarded nor punished for the gap. Completeness for this report is 80 per cent.

How Marlborough compares

A score on its own says very little. The same score against the median of every area we have scored says a great deal, and it is the difference between a figure and a finding.

AGAINST 539 SCORED AREAS. ENGLAND AND UK COLUMNS ARE MEDIANS

CATEGORY	SCORE	ENGLAND	UK	DIFF	POSITION
Cost of living	**67**	71	72	-4	bottom 34%
Affordability	**51**	64	68	-13	bottom 26%
Employment	**72**	61	59	+11	top 14%
Housing	**97**	83	83	+14	top 8%
Transport	**45**	75	75	-30	bottom 8%
Broadband	**81**	88	88	-7	bottom 26%
Environment	**95**	89	91	+6	top 35%
Healthcare	**45**	54	52	-9	bottom 37%
Education	**42**	39	40	+3	top 40%
Lifestyle	**43**	56	54	-13	bottom 25%

What this area does well. Measured against everywhere else in the index, the standouts are housing (97, 14 above the median) and employment (72, 11 above the median).

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Where it falls short. Transport (45, 30 below), lifestyle (43, 13 below) and affordability (51, 13 below).

What a home here costs

What the score means in cash. The average home here is £328,908, 22 per cent above the median of the areas we have scored. With a ten per cent deposit of £32,891, repaying the rest costs about £1,907 a month, £838 more than renting at the local average of £1,069, and needs a household income of about £65,800 to borrow.

THE COST OF BUYING IN MARLBOROUGH

MEASURE	FIGURE
Average property price	£328,908 (June 2026)
Change over 12 months	+2.7%, rising
Against the index median	22% above £270,569
10% deposit	£32,891
15% deposit	£49,336
Price to earnings	8.4 times UK median full-time earnings of £39,039
Monthly repayment	£1,907 on a £296,017 mortgage (10% deposit, 6% over 25 years)
Against renting	£838 more than the £1,069 average monthly rent
Income to borrow it	About £65,800 a year at 4.5 times income

Prices are the HM Land Registry UK House Price Index average for this local authority, covering every property type together. Earnings are the UK median for full-time employees, not a local figure, so the multiple compares areas on a common basis rather than describing local pay. This is illustrative arithmetic, not a mortgage assessment or financial advice.

Air quality against the limits

Fine particulates, at 5.8, sit inside the UK 2040 target of 10 but above the World Health Organization guideline of 5, as in most of Britain. Nitrogen dioxide, at 5.0, is well inside the UK limit of 40 and inside the WHO guideline of 10.

MODELLED BACKGROUND CONCENTRATION, MICROGRAMS PER CUBIC METRE

POLLUTANT	MARLBOROUGH	UK OBJECTIVE	WHO GUIDELINE	STANDING
Fine particulates (PM2.5)	**5.8**	10	5	Inside UK, above WHO
Nitrogen dioxide (NO2)	**5.0**	40	10	Inside both

Neighbourhood background levels from the Defra 1 km model; readings beside a busy road are higher. UK figures are the legal limit (NO2) and 2040 target (PM2.5); WHO figures are health guidelines, not law.

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Who Marlborough suits

Marlborough is a markedly better fit for some households than others: the top 41% for families, the bottom 28% for students. The gap comes from the same twelve categories weighted differently, which is why one overall score can never answer the question on its own.

THE SAME CATEGORIES, WEIGHTED FOR DIFFERENT LIVES

HOUSEHOLD	SCORE	STANDING	WHAT IT WEIGHTS
Families	**65**	top 41%	Weighted towards schools, safety, housing and healthcare.
Remote workers	**69**	bottom 49%	Weighted towards broadband, cost of living, environment and weather.
Young professionals	**66**	bottom 46%	Weighted towards employment, lifestyle, transport and broadband.
Retirees	**64**	bottom 34%	Weighted towards healthcare, safety, environment and cost of living.
Students	**63**	bottom 28%	Weighted towards cost of living, lifestyle, transport and safety.

Nearby, and places like it

Scored areas within about 50 miles

AREA	DISTANCE	WHERE	OVERALL	BAND
Swindon	10.0 mi	Swindon, South West, England	**69**	Good
Calne	12 mi	Wiltshire, South West, England	**64**	Good
Devizes	12 mi	Wiltshire, South West, England	**65**	Good
Chippenham	17 mi	Wiltshire, South West, England	**67**	Good
Newbury	18 mi	West Berkshire, South East, England	**60**	Good
Melksham	18 mi	Wiltshire, South West, England	**65**	Good

Areas with the most similar profile, anywhere in the country

AREA	WHERE	OVERALL	AVERAGE GAP
Wimborne Minster	Dorset, South West, England	**64**	3.3
Ferndown	Dorset, South West, England	**64**	3.6
Blandford Forum	Dorset, South West, England	**64**	4.4
Trowbridge	Wiltshire, South West, England	**66**	5.0
Bridport	Dorset, South West, England	**63**	5.9

Ranked by the average difference across every category both areas have data for, so a smaller gap is a closer match. Immediate neighbours are excluded. These are matches on the shape of the data rather than on character: two areas can score alike and feel nothing like each other.

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Weather and the outdoors

There is no weather score for Marlborough. The nearest Met Office historic station, Oxford, is 50 km away, beyond the 40 km we accept, so its climate would describe somewhere else. Weather is left out of the overall score here rather than borrowed.

What this report does not tell you

Every figure here is real. That does not make it complete, and four limits are worth holding in mind before acting on any of it.

Averages describe an area, not an address

Cost of living, affordability, housing, employment, broadband and education are published for a whole local authority, and education sometimes for the county. Every street in Marlborough shares the council figures, including streets that are nothing like each other. Weather, amenities, healthcare, transport and air quality, and crime, are measured around the exact point searched and are genuinely local.

Recorded crime is not the same as crime

The safety figure counts offences reported to the police, so it reflects both what happened and how willing people were to report it. It counts offences within about a mile of the point, per resident where the population is known, so a busy centre that draws in visitors records more than a quiet suburb regardless of how safe it is to live in.

Amenity counts come from a volunteer map

Shops, surgeries, parks and transport stops are counted from OpenStreetMap, which is thorough in most of Britain and thinner in some rural areas. A low lifestyle or healthcare score can occasionally mean the map is incomplete rather than the services are absent.

Climate is not a forecast

The weather scores are multi-year averages from the nearest long-running Met Office station, used only when it is within 40 km. They describe the usual pattern, not next week, and in hilly country two places ten miles apart can differ more than the station suggests. No station is close enough to Marlborough, so weather is left out of this report.

None of this is a reason to distrust the figures. It is the difference between a number and a decision, and the decision is still yours.

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Method and sources

Every category below is loaded from the source named against it. Nothing on this page is modelled by us except the 0 to 100 mapping itself, which is documented in full at trackpostcode.uk/methodology.

CATEGORY	SOURCE	MEASURED AT
Cost of living	ONS	Local authority, so every address in it shares this figure
Affordability	HM Land Registry	Local authority, so every address in it shares this figure
Safety	police.uk	Within about one mile of this point, latest published month
Weather	Met Office	Not scored: no Met Office station close enough
Employment	ONS / NOMIS	Local authority, so every address in it shares this figure
Housing	HM Land Registry	Local authority, so every address in it shares this figure
Transport	DfT NaPTAN	Stops within 800 m and the nearest railway station
Broadband	Ofcom Connected Nations	Local authority, so every address in it shares this figure
Environment	Defra UK-AIR	The Defra 1 km grid cell containing this point
Healthcare	OpenStreetMap	Services within about 2 km, hospitals within about 8 km
Education	DfE and devolved governments	Local authority, latest published year
Lifestyle	OpenStreetMap	Amenities within about 2 km of this exact point; private gardens no

How the overall score for Marlborough was calculated

Each category score is multiplied by its weight, the weights are rebalanced across whatever categories have data, and the results are added. No adjustment is applied afterwards.

CATEGORY	SCORE	BASE WEIGHT	REBALANCED	CONTRIBUTION
Cost of living	67	15%	18.8%	12.6
Affordability	51	15%	18.8%	9.6
Employment	72	10%	12.5%	9.0
Housing	97	10%	12.5%	12.1
Transport	45	5%	6.3%	2.8
Broadband	81	5%	6.3%	5.1
Environment	95	5%	6.3%	5.9
Healthcare	45	5%	6.3%	2.8
Education	42	5%	6.3%	2.6
Lifestyle	43	5%	6.3%	2.7
Overall			**100%**	**65**

Rebalanced weights are the base weights divided by the total for the categories that carry data here, which is what stops a missing dataset dragging the overall score down. Contributions are rounded for display and may not sum to the exact total shown.

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THE LIVE REPORT

This report is a snapshot. The page behind it is not.

Crime data refreshes when police.uk publishes each month, house prices follow the monthly Land Registry index, and the score index behind the comparisons is rebuilt every night. The online version of this report always carries the current figures, along with the full breakdown behind every category.

OPEN THE LIVE REPORT

trackpostcode.uk/marlborough/

Compare anywhere else — trackpostcode.uk

Search any UK postcode, town, city or council for the same twelve categories.

Rank by what matters to you — trackpostcode.uk/relocation-score/

The relocation quiz reweights every area against your own priorities.

Check what you could afford — trackpostcode.uk/affordability-calculator/

The affordability calculator works the sums against your salary and savings.

Read the method in full — trackpostcode.uk/methodology/

Every weight, every threshold and every source, written out.

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